

## SPECIFICATIONS

**Type:** Compact digital still camera with built-in flash, 3x optical, 2.5x digital, 7.5x combined zoom.

**Image Capture Device:** 2.0 M pixel, 1/2.7 inch charge coupled device (CCD).

**Resolution (Recording Pixels):** 640 x 480 pixels (Small), 1,024 x 768 (Medium), 1,600 x 1,200 (Large), Movie: 640 x 480, 320 x 240 or 160 x 120.

**Sensitivity:** Equivalent to ISO Auto/50/100/200/400.

**Image Quality Modes:** Normal, Fine, SuperFine.

**File Format:** Design rule for Camera File System, DPOF Version 1.1 (Direct Print Order Format).

**Image Recording Format:** Still Image: JPEG, Movie: AVI, EXIF 2.2 compliant.

**Image Storage Capacity:**

	Small/N	Small/F	Small/SF	Medium/N	Medium/F	Medium/SF
File Size	79KB	141KB	208KB	155KB	294KB	450KB
FC-8M	87	50	35	46	24	16
FC-16M	172	99	70	92	49	32
FC-32M	353	206	143	189	102	67
FC-64M	707	415	288	379	205	135
FC-128M	1,417	831	577	760	412	271

	Large/N	Large/F	Large/SF	Movie (160x120)	Movie (320x240)	Movie (640x480)
File Size	302KB	611KB	957KB	130KB/sec.	380KB/sec.	900KB/sec.
FC-8M	24	11	7	48 sec.	18 sec.	6 sec.
FC-16M	48	24	15	97 sec.	36 sec.	13 sec.
FC-32M	99	49	31	198 sec.	75 sec.	27 sec.
FC-64M	200	100	64	399 sec.	152 sec.	56 sec.
FC-128M	401	200	128	799 sec.	305 sec.	113 sec.

Note: N=Normal F=Fine SF=SuperFine

Storage capacity varies depending on the scene or the subjects. This data is estimated from Canon's standard shooting conditions.

Figures for Movie Mode represent total capacity of CompactFlash Card. Individual clips are limited to 4, 10 or 30 seconds.

**Recording Media:** CompactFlash™ (CF) Card, Type I.

**Shooting Modes:** Auto, Manual, Stitch Assist, Movie, Photo Effect (Vivid Color, Neutral Color, Low Sharpening, Sepia, Black & White), Continuous (Approx. 2.5 fps), Self-timer.

**Playback Modes:** Single, Index (9 thumbnails), Magnification (Approx. 2x to 10x) or Slide Show.

**Interfaces:** USB, AV Out (Video) or PAL selectable, Audio: monaural) and CF card slot (complied with CF Type I standard). Direct connection to Canon Card Photo Printer CP-10 and Card Photo Printer CP-100, with Cable DIF-100. Direct connection to S820D Photo Printer with Direct Interface Cable.

**Lens:** 5.4-16.2mm f/2.7-4.7 zoom lens (equivalent to 35-105mm in 35mm format).

**Autofocus:** Selectable 3 focusing points (AI AF) or 1 (Center 1-point) with AF lock.

**Shutter Speed:** 15-1/1,500 sec. Slow shutter operates with noise reduction.

**Light Metering Method:** Evaluative metering (linked with focusing point) or Spot metering.

**Exposure Control:** Program AE.

**Exposure Compensation:** +/- 2.0 EV in 1/3-step increments.

**Built-in Flash:** Operation modes: Auto, Red-Eye Reduction Auto, On, Off, and Slow-Sync.

**White Balance Control:** TTL Auto White Balance, Pre-Set White Balance (Available settings: Daylight, Cloudy, Tungsten, Fluorescent, or Fluorescent H), and Custom White Balance.

**Optical Viewfinder:** Real-image optical zoom viewfinder, approx. 82% coverage.

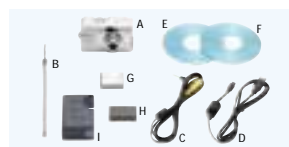
**LCD Monitor:** 1.5 inch low temperature polycrystalline silicon TFT color LCD.

**Power Sources:** Lithium Ion Battery NB-1LH. AC Adapter Kit ACK500 (optional).

**Dimensions:** 3.7 x 2.5 x 1.2 in. / 94.8 x 62.5 x 31.5 mm (without protrusions).

**Weight (w/o battery and CF card):** 8.6 oz. / 245g.

All data are based on Canon's Standard Test Method. Subject to change without notice. Canon PowerShot and "are you digital yet?" are trademarks of Canon Inc. All other products and brand names are registered trademarks, trademarks, or service marks of their respective owners.



## SUPPLIED ACCESSORIES

- A. PowerShot S330 Body
- B. Wrist Strap WS-110
- C. AV Cable AVC-DC100
- D. USB Interface Cable IFC-300PCU
- E. ArcSoft Camera Suite CD-ROM
- F. Digital Camera Solution CD-ROM
- G. CompactFlash Card FC-8M
- H. Lithium Ion Battery NB-1LH
- I. Battery Charger CB-2LS

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**PowerShot  
S330**



Actual Size

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# 2.0 MEGAPIXELS



## A World of Easy Imaging Power... A Few Square Inches of Pure Style

Every Digital ELPH has been a trend-setter, and now the new PowerShot S330 pushes the envelope once again with signature show-off style, a host of new features, and even easier ways to achieve breathtaking image quality.

### QUALITY COUNTS

**2.0 megapixel resolution** and newly modified optics infuse your images with all the dimensional

texture, vivid color and infinitely subtle variation that make you want to take pictures in the first place.

The camera's astonishing 1.2" thin profile conceals a powerful **3x optical, 2.5x digital, 7.5x combined zoom**. The retractable, high-resolution lens is seamlessly integrated with digital technology for speedy zooming with a smooth telephoto effect. Near or far, get just the shot you're after with crystal clarity.



[A] 105mm\*



[L] 35mm\*

\* Approximately equivalent to 35-105mm in the traditional 35mm format.

A sophisticated 3-point AF system instantly and correctly focuses your shot, even if the subject is off-center. The camera also offers autofocus with a single center point for perfect portraits.

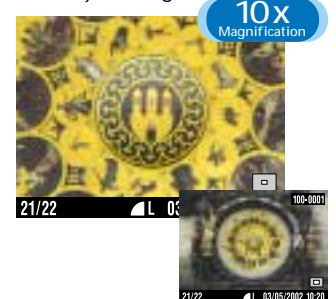
An intelligent AE system means PowerShot S330 delivers the picture you want in bright light, low light and everything in between. Exposure is automatically set to the optimal level with no guesswork, so even beginners can achieve the highlight and shadow details that bring a photo to life.

### NOW EVEN EASIER

Accessing all the camera's functions is extremely simple, with major controls set in an intuitive layout, and one-touch buttons for

frequently-used operations. Menus are large, clear and uncluttered, and guide you easily on the big, brightly-lit LCD screen.

Image playback is easier too, with a new zoom feature that enlarges shots on the LCD screen all the way up to 10x in three gradations or a continuous zoom. You can even scroll around the magnification to view a particular area of your image.







## Equipped to Impress, with Exciting New Capabilities

### CREATIVE OPTIONS GALORE

A full range of shooting modes makes the PowerShot S330 one of the most versatile cameras around.

Create action-packed movie clips complete with sound up to 30 seconds long! Playback is VCR-like, with fast or single-frame forward and reverse options, and the ability to jump right to the clip's start or end point. Once captured, your clips are as easy to store and share as your still images.

A new **Photo Effect mode** supports all your creative impulses with 5 options: Low Sharpening to reduce edge emphasis, Vivid Color to highlight contrast and definition, Neutral for a subdued shot, Sepia for an instant historical feel, and true, sharp-contrast Black & White.

These modes can even be applied to your movie clips.

More modes include Stitch Assist for lining up panoramas like a pro; Landscape to give your scenery shots breadth and grandeur; Slow-sync to light nighttime conditions with ease, and Macro for incredibly life-like detail in your close-ups.

### MORE OF THE COOL STUFF

Personalize your camera by customizing the start-up menu and the sounds it makes for start-up, shutter, self-timer and other operations with a fun new **My Camera function**. Choose from a range of options on the included Solution CD, or use your own digital recordings—favorite music, a pet's sounds, your child's voice—it's up to you!

The **Intelligent Orientation Sensor** automatically detects whether the pictures you've taken are vertically oriented, properly rotates them for playback, and adjusts AF, AE, and white balance accordingly.



Horizontal



Vertical

Keep memories fresh by adding a voice memo up to 60 seconds long to any image while viewing it in playback mode. Leave yourself creative notes or clue future generations in on who's in the picture and where it was taken, all in a format that never fades.

And now you can correct a common photo-spoiler before it even happens, with automatic Red-Eye Reduction built right into the 5-mode flash.



# PRINT SOLUTION

# COMPUTER & TV



# OPTIONAL ACCESSORIES

## You've Captured Your Vision... Now Set It Free

### CANON'S PRINT SOLUTION

Card Photo Printers CP-100 and CP-10 allow you to make beautiful full color prints with one simple connection to the S330. CP-10 prints convenient credit card size, while CP-100 prints credit card size and 4"x6" size. Size selection and other settings are all done on the S330's LCD menu—no computer needed!

S820D Photo Printer lets you print directly from your S330 or you can insert the CompactFlash card

into the printer. With Advanced MicroFine Droplet Technology, sharp, radiant, borderless 4"x6" or 8.5"x11" prints are created with remarkable speed.

### CONNECTIVITY

The supplied plug and play USB cable simplifies your life by connecting the PowerShot S330 right to your computer. You'll store images on widely available CompactFlash™ Type I memory cards.

### SOFTWARE MAKES IT ALL SIMPLE

With *ZoomBrowser EX 3.3* for Windows and *ImageBrowser 2.3* for Mac, you'll be sharing images with friends and relatives anywhere around the world right out of the box. Adjust color, cropping and contrast with a click. Even create dynamic slide shows.



Lay out your images any way you like, add text and more with *PhotoRecord 1.4*. *PhotoStitch 3.1* lets you line up images seamlessly for professional-looking panoramic shots. Using *RemoteCapture 2.4*, you can operate the camera right from your PC, using your computer screen as the viewfinder and accessing many camera operations. *ArcSoft VideoImpression* puts you in the movie editor's seat, and *PhotoImpression* and Apple *QuickTime 5.0* make processing and editing still images quick and easy.

